



ECONOMIC DEVELOPMENT

Monthly Report - January 2026





City of Turlock – Economic Development Department

Executive Summary – January 2026 Monthly Report

Key Highlights

- Strong Business Engagement Activity: The Economic Development team completed 11 Business Retention & Expansion (BRE) meetings and 8 Business Attraction meetings in January, bringing the FY 2025–2026 total to 116 meetings, reinforcing proactive engagement with existing and prospective businesses.
- Launch of Business Assistance Drop-In Program: A new no-cost, weekly Business Assistance Drop-In Program was launched at City Hall to support entrepreneurs and existing businesses with site selection guidance, grants, market data, and resource connections.
- Small Business Incentive & Entrepreneurship Support: The Turlock Partnership Incentive Program grant amount increase continues to support storefront revitalization and job creation. New business, Javier Padilla, CPA attended City Council and received a \$3,500 business grant. Additionally, the January Small Business Funding Expo connected entrepreneurs to capital resources and SBA funding partners.
- Community & Infrastructure Initiatives Supporting Economic Vitality: ADA accessibility efforts, Measure A roadway reporting, housing programs, and community engagement initiatives contribute to overall economic competitiveness and quality of life improvements.

Summary:

The January 2026 Monthly Report reflects strong momentum across business engagement, workforce development, small business support, and strategic attraction efforts. The Economic Development Department continues to prioritize proactive BRE outreach, entrepreneurship programming, and talent development partnerships that align with regional industry needs.

New business support programs, increased incentive funding, and collaborative workshops demonstrate a coordinated approach to strengthening Turlock's economic ecosystem. Notably, Javier Padilla, CPA was awarded a \$3,500 Turlock Partnership Incentive grant in January, further supporting small business growth and storefront activation. Looking ahead, three additional business workshops are scheduled for February, continuing the City's commitment to entrepreneurship, access to capital, and business education. Simultaneously, investments in accessibility, infrastructure transparency, housing programs, and leadership development reinforce the City's broader commitment to long-term economic vitality and community resilience.

TURLOCK BY THE NUMBERS

TURLOCK POPULATION

73,100

*POPULATION ERROR
ON AUGUST REPORT

20 MILE POPULATION RADIUS

640,000

CSU STANISLAUS AVERAGE ANNUAL ENROLLMENT

8,000 - 10,000

TURLOCK LABOR FORCE

33,000

Data Sources: ESRI, Placer.AI, CSU Stanislaus

TURLOCK HOUSING MARKET STATS - DEC. 2025

ACTIVE LISTINGS: 95

SOLD LISTINGS: 39

AVG. LIST PRICE: \$762,000

AVG. SALE PRICE: \$506,000

AVG. DAYS ON MARKET: 42

AVG. PRICE PER SQ. FT: \$295

Data Sources: Turlock CVAR Realtor



Pictured Below:

531 N Walnut Rd - Highway Visible Industrial Business Park Land (Site Size 3.13 - 3.49 acres)

<https://www.loopnet.com/Listing/531-N-Walnut-Rd-Turlock-CA/28489947/>





Business Retention and Expansion (BRE)

Business Retention and Expansion (BRE) plays a vital role in economic development by prioritizing the needs of existing businesses within the City. These businesses serve as the backbone of the local economy, driving job creation and economic resilience.

Through proactive engagement and support, BRE initiatives help businesses address challenges, capitalize on growth opportunities, and remain competitive, ultimately reinforcing the City's economic stability and reducing the likelihood of business closures.

During the month of January 2026, City of Turlock Economic Development staff completed 11 Business Retention and Expansion meetings, as well as completed 8 Business Attraction meetings.

***2025-2026 Annual Business Retention and Expansion (BRE) and Business Attraction Meetings:** 116 meetings (reporting period: 7/1/2025 - June 30/2026)



Pictured Right/Above:

- **Golden State Tannery** located at 650 Trade Way, Turlock, CA 95380
- **It'll Grow Back** located at 120 S Broadway, Turlock, CA 95380
- **Volk Enterprises** located at 618 S Kilroy Rd, Turlock, CA 95380
- **Central Valley Cheese** located at 115 S Kilroy Rd, Turlock, CA 95380

To request a meeting with our economic development team visit:

<https://www.cityofturlock.org/doingbusinessinturlock/businessresources/supportservices.asp>

No-Cost One-on-One Business Support!

ECONOMIC DEVELOPMENT DEPT.

Business Assistance Drop-In Program

*30-minute individual introductory drop-in sessions (no appointment necessary)

Every Tuesday 10:30 Am - 12:30 Pm

Turlock City Hall
156 S. Broadway, Turlock, CA
*First Floor - Development Services Dept. Help Desk

Learn About:

- Why you should open your business in Turlock
- Available Turlock business grants
- Turlock statistics
- No-cost regional business resources
- Connections to business support organizations

Who should visit us?

- Entrepreneurs/Start-Ups
- Individuals thinking about opening a business
- Businesses thinking about expanding
- Businesses experiencing challenges

Perfect for new & existing businesses seeking guidance!

For More Info:

Anthony Sims
Economic Development Director & Communications Officer
(209) 668-6031
ASims@turlock.ca.us

Business Resources

The City of Turlock's Economic Development Department is launching a new Business Assistance Drop-In Program that provides no-cost, one-on-one support for new and existing businesses.

Held every Tuesday from 10:30 a.m. to 12:30 p.m. at Turlock City Hall, the program requires no appointment and is designed to offer convenient, hands-on assistance. Business owners and entrepreneurs can receive guidance on business location decisions, local grants, market data, and connections to no-cost regional support resources.

The program is open to start-ups, expanding businesses, and those facing challenges, all with the goal of helping businesses start, grow, and succeed in Turlock.

For those unable to attend, meetings can also be scheduled directly with the Economic Development team by emailing ASims@turlock.ca.us

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Workforce Development - Talent Development

Workforce development within economic development refers to a set of strategies and activities designed to enhance the skills, knowledge, and capabilities of the local labor force to meet current and future economic and industry needs.

It is an important element of economic development because a well-trained and adaptable workforce is vital for attracting and retaining businesses, fostering innovation, and driving economic growth.



Fresno State - Parent University

Virtual Courses

(no cost for Turlock residents)

The City has a partnership with Fresno State - Parent University to offer no-cost virtual courses to all Turlock residents (of all ages). Upon completion of each 4 week course, participants will receive a certificate from Fresno State University. This academic year (Aug. 2025 - June 2026) there has been 43 certificates achieved thus far.

To register for future courses visit:

<https://cge.fresnostate.edu/oced/parent-university.html>



Classes

- Digital Literacy 1 to 4
- Financial Literacy
- Health and Wellness
- Parenting Skills
- Pathway to College
- Professional Development
- Small Business Development
- Social Emotional Learning 1 & 2
- Spanish Conversation

Register Today

- 559-278-0719
- 559-554-2532
- parentuniversity@mail.fresnostate.edu
- fresnostate.edu/parentuniversity

Scan the QR code to access our website and sign-up form

4 Week Evening Courses
6:30 p.m. - 8:30 p.m. via Zoom
Mondays and Wednesdays or
Tuesdays and Thursdays

Other regional workforce development - talent development partners that provide educational programs and trade skill vocational training include:

- **California State University Stanislaus** - <https://www.csustan.edu/>
- **California State University Stanislaus - Career Ready U** -
<https://www.csustan.edu/career/careerreadyu>
- **California State University Stanislaus - STEM CRU** -
<https://www.csustan.edu/aspire/stem-cru>
- **Modesto Junior College** - <https://www.mjc.edu/index.html>
- **The Volt Institute** - <https://www.voltinstitute.com/>
- **Bay Valley Tech** - <https://www.bayvalleytech.com/>





Business Attraction

Attraction strategies within economic development are designed to draw new businesses, industries, and investments to a region. These strategies typically involve a combination of marketing, incentives, infrastructure development, and partnership-building to create a compelling case for businesses to relocate or expand.

A vibrant and well-maintained historic Downtown Turlock plays a critical role in these attraction efforts. Historic downtown districts provide authenticity, character, and a strong sense of place—qualities that modern businesses and workforce talent increasingly seek. They serve as hubs for small businesses, restaurants, retail, arts, and community events, creating energy and foot traffic that supports economic activity. A thriving downtown also enhances property values, encourages entrepreneurship, strengthens tourism, and signals to investors that the community values preservation, walkability, and long-term sustainability. Ultimately, a strong historic downtown contributes to economic vitality by fostering business growth, community pride, and a competitive advantage in attracting new investment.



Tell us what businesses you would like to have in Turlock!

email:

asims@turlock.ca.us



NORDSTROM
rack



sam's club



Other: _____

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ECONOMIC DEVELOPMENT



OPEN FOR BUSINESS!

VIBRANT & GROWING COMMUNITY

PERFECT FOR RETAIL, MFG, LOGISTICS, AG, WAREHOUSING, AND BIO-ECONOMY

RETAIL & INDUSTRIAL RECRUITMENT



OPPORTUNITY HERE!

- Sites available!
- High-visibility locations along freeway 99
- Retail, Industrial, Manufacturing, Logistics, Agriculture, Warehousing, Bio-Economy
- Contact us for more information

CONTACT US

Anthony Sims

Economic Development Director & Communications Officer
asims@turlock.ca.us
(209)668-5540 X 1122



DEVELOPMENT MADE EASY

- No-cost pre-development meetings
- City grants available for new businesses
- Great energy rates through TID
- Dedicated support for developers
- We want your business here!

BUSINESS THRIVES HERE

- 73,100 population
- 640K population within a 20-mile radius
- 99k+ vehicles per day on freeway 99
- Monte Vista Crossings Power Retail Center (#3 in CA, #8 in the U.S.)
- Home to CSU Stanislaus
- Historic Downtown Turlock
- Home to Amazon, Divert Inc., Blue Diamond, Valley Milk, CSU Stanislaus & more!

GROW WITH TURLOCK

RETAIL TRADE AREA

#1/3 #3/114 #6/850

Power Center within 50 miles Power Center in California Power Center in the United States

Rankings based on customer call tracking phone traffic to Monte Vista Crossing for the period of February 1, 2023 to February 1, 2024. Source: PlaceAI

Demographics Within 20 miles

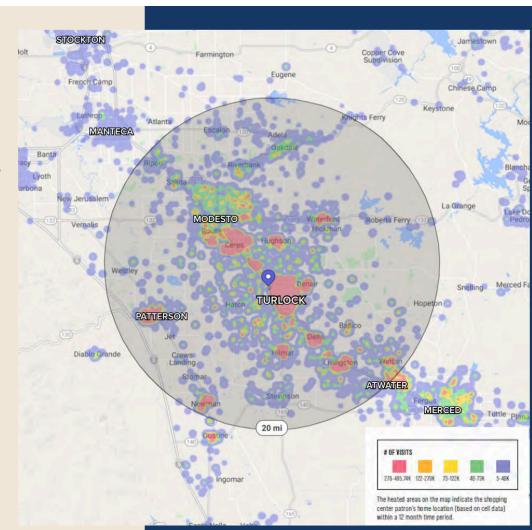
Population 640,882
Average HH Income \$81,026

Traffic Counts

HWY 99 - 75,000 CPD
W Monte Vista - 36,386 CPD
Countryside Dr - 16,079 CPD

Source: Esri 2022

TURLOCK MARKETPLACE





Attraction

Turlock Partnership Incentive Grant Amount Increase!

This program is designed to:

- Support small businesses opening in Turlock
- Help revitalize vacant storefronts
- Create new jobs in our community

To qualify, businesses must:

- Open in an existing vacant building within city limits
- Provide a business plan (with no-cost support available through the Valley Sierra SBDC)
- Attend a no-cost pre-development meeting
- Agree to simple record-keeping for one year
- Not be part of a franchise, nonprofit, or corporate chain

***Grant application must be submitted prior to starting the licensing and permitting process.**

If you have been considering starting your own business in Turlock and meet the qualifications listed above, give us a call, stop by, or visit us online to learn more!

📞 Contact: Anthony Sims,
Economic Development Director
Email: asims@turlock.ca.us
Phone: 209-668-5540 Ext. 1122 or 209-668-6031

Monthly Report - January 2026



TURLOCK PARTNERSHIP INCENTIVE PROGRAM

Grant Details:

- **\$3,500 to start your business in Turlock!**
- **Revitalize vacant storefronts, stimulate new business growth, and generate additional jobs within the Turlock community.**

For More Info:



Anthony Sims
Economic Development Director &
Communications Officer
(209) 668-6031
ASims@turlock.ca.us

*Program available while funds last

Eligibility:

- **Location:** Your business must occupy an existing vacant building/commercial location within city limits.
- **Business Plan:** Provide a business plan. No-cost assistance is available through the SBDC.
- **Pre-Development:** Participate in a no-cost pre-development meeting with City staff.
- **Record-Keeping:** Agree to simple record-keeping & quarterly feedback for one year.
- **Small & Local Business:** Cannot be part of a franchise, nonprofit or corporate chain.

Grant application must be submitted before the licensing and permitting process begins



Pictured Right/Above:

Javier Padilla, CPA completed the Turlock Partnership Incentive Program requirements, and was presented a \$3,500 check at the January 27, 2026 Turlock City Council meeting.





Business Workshops

Supporting startups and entrepreneurs is a strategic investment in economic development. Innovation sparks new ideas, technologies, and businesses, driving job creation and adding lasting value to the local economy.

The City of Turlock supports startups, entrepreneurs, and the broader business community by offering no-cost business workshops and implementing targeted business development programs.

These workshops are held throughout the year and feature a wide range of topics and strategies, presented by guest speakers with expertise in various areas of business.

Recent business workshops:

1/29/2026: Small Business Funding Expo



The Annual Small Business Funding Expo brought together lenders, funding partners, and resources to help local businesses grow and succeed.

Whether you're just starting out or have been in business for decades, this no-cost event offers access to SBA loans, microloans, small business credit, and more. The event was presented by the Valley Sierra Small Business Development Center, the Turlock Chamber of Commerce, and the City of Turlock.



This no-cost in-person event will teach small business owners how to access capital from different funding sources!



THURSDAY,
JANUARY 29TH

CARNEGIE ARTS
CENTER
250 N BROADWAY,
TURLOCK, CA

3:30PM - 5:00PM
RESOURCE FAIR
5:00PM - 6:00PM
LENDER PANEL



REGISTER - bit.ly/fundingexpo2026

FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL OPINIONS, CONCLUSIONS, AND/OR RECOMMENDATIONS EXPRESSED HEREIN ARE THOSE OF THE AUTHOR(S) AND DO NOT NECESSARILY REFLECT THE VIEWS OF THE SBA OR THE CENTRAL CA SBDC NETWORK.





Business Workshops

Upcoming business workshops:

2/4/2026: Cottage Food Workshop

5:30pm - 7:00pm at Carnegie Arts Center - Turlock



COTTAGE FOOD WORKSHOP

This workshop guides aspiring cottage food entrepreneurs through the requirements, permits, and best practices needed to start and grow a compliant home-based food business.



Feb. 4
2026

5:30pm -
7:00pm

LOCATION
CHANGE

NEW!
Carnegie Arts Center



JOHN GARDNER
Expert SBDC Food & Catering
Business Advisor

Register Now

bit.ly/cottagefoodturlock

Upcoming business workshops:

2/12/2026: Intro to Business Workshop

3:30pm - 4:30pm at Turlock City Hall

2/26/2026: Intro to Business Workshop

5:30pm - 6:30pm at Holiday inn Express - Turlock

These business workshop are presented by the Turlock Chamber of Commerce, Valley Sierra SBDC, and the City of Turlock.

Presented by the Valley Sierra SBDC, the City of Turlock, and the Turlock Chamber of Commerce



TWO NO-COST SMALL BUSINESS WORKSHOPS

INTRO TO BUSINESS

WE WILL COVER:

- ▷ Business Planning
- ▷ Feasibility Study
- ▷ Structural Establishment
- ▷ Marketing
- ▷ Access to Capital
- ▷ Turlock Partnership Incentive Program

SESSION DATES

FEBRUARY 12TH
3:30PM - 4:30PM

TURLOCK CITY HALL
156 S BROADWAY, TURLOCK, CA



bit.ly/introtobizpart1



INSTRUCTED BY: PABLO GOMEZ
EXPERT SBDC BUSINESS ADVISOR



FEBRUARY 26TH
5:30PM - 6:30PM
HOLIDAY INN EXPRESS
3001 HOTEL DR, TURLOCK, CA

bit.ly/introtobizpart2



Communications Dept. - Community News and Events

Monthly Report - January 2026

Turlock Police Department Annual Breakfast

In the month of January 2026, Turlock Police Department gathered for their Annual Awards Breakfast to recognize outstanding service within their ranks.

Joined by department staff, family members, City leadership, and elected officials, the ceremony honored those whose dedication, professionalism, and commitment set them apart. These awards reflect the pride TPD takes in its work and the high standard its team brings to the community every day.

Thank you to the men and women of TPD for your continued service to Turlock. Stay tuned for more highlights and media from today's event, shared by the Turlock Police Department.



CONGRATULATIONS



On Your First Home



First Time Home Buyer Program

Success Story



"Every new homeowner strengthens our community."

We're honored to help Turlock families turn their homeownership goals into reality through the City's First-Time Homebuyer Program."

-Turlock Housing Program Services

For full details and program requirements please visit:
<https://www.cityofturlock.org/housingprograms/firsttimehomebuyer/>



A City of Turlock Housing Services Program

209.668.5610



Another homeownership success in Turlock!

We're excited to highlight another local family who has achieved their dream of owning a home through the City of Turlock - Housing Services Division's First-Time Homebuyer Program.

The City of Turlock is proud to offer programs that make homeownership more accessible and help families put down roots and build their future right here in our community. ❤️

Congratulations to these new Turlock homeowners!



For more information on the Housing Services Division's First-Time Homebuyer Program, visit:



cityofturlock.org/housingprograms/firsttimehomebuyer

209.668.5610

hps@turlock.ca.us



Communications Dept. - Community News and Events

Monthly Report - January 2026

Building an Accessible Turlock for All

At the City of Turlock, we believe every resident deserves to experience our community fully, and we are committed to creating a more accessible, welcoming environment for people of all abilities. We're currently looking at:

- Advancing the citywide ADA evaluation.
- Collecting field data in public spaces.
- Reviewing curb ramps, refuge islands, pushbuttons, and sidewalks.
- Identifying mobility and ADA barriers.
- Assessing City buildings, facilities, and parks.
- Using data to guide future accessibility upgrades.

"Prioritizing improvements that enhance safety and inclusion so that individuals of all abilities can participate in and enjoy everything our city has to offer.

Scan the QR code to learn more



ONLINE ADA ACCESSIBILITY REPORTING NOW AVAILABLE

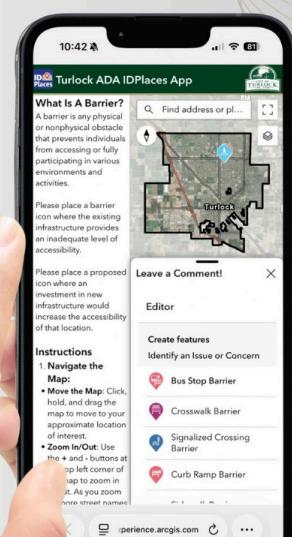
As part of our ongoing ADA Self-Evaluation and Transition Plan, the City of Turlock now offers a new interactive tool—IdPlaces—to help residents report accessibility concerns in public spaces.

This mobile-friendly map lets you:

- ✓ Drop a pin to show where an issue exists
- ✓ Leave a comment with details
- ✓ Submit feedback in English or Spanish



Scan HERE



Building an Accessible Turlock for All.

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We're currently looking at:

Advancing the citywide ADA evaluation. Collecting field data in public spaces. Reviewing curb ramps, refugee islands, push-buttons, and sidewalks.

Identifying mobility and ADA barriers. Assessing City buildings, facilities, and parks.

Using data to guide future accessibility upgrades.

To learn more about this project, visit:

<https://www.cityofturlock.org/government/documentsreports/adaaccessibility/>

New Accessibility Reporting Tool

The City of Turlock is excited to share that we have launched a new online ADA accessibility reporting tool as part of our ongoing ADA Self-Evaluation and Transition Plan.

This mobile-friendly tool allows residents to easily report accessibility concerns in public spaces by dropping a pin on a map, leaving comments, and submitting feedback in English or Spanish.

It provides a simple and interactive way for the community to help us identify barriers and prioritize accessibility improvements.

Residents can get started by scanning the QR code on the flyer and participating directly from their mobile device.



Communications Dept. -

Community News and Events

Monthly Report - January 2026

The City of Turlock is developing its ADA Transition Plan!

Help Shape a More Accessible Turlock

Your Voice Matters!

Join us for a community listening session to share experiences, barriers, and ideas for improving access across our city.

This free, open event welcomes all residents, especially people with disabilities, older adults, caregivers, business owners and other stakeholders. **No registration required.** You can join in-person or virtually.



Date:
Thursday,
February 5, 2026



Time:
1:30 - 3:00 PM
AND
5:00 - 6:30 PM



Location:
Carnegie Arts Center
250 N Broadway,
Turlock, CA 95380



Scan the QR code to join the 5:00 PM session virtually.

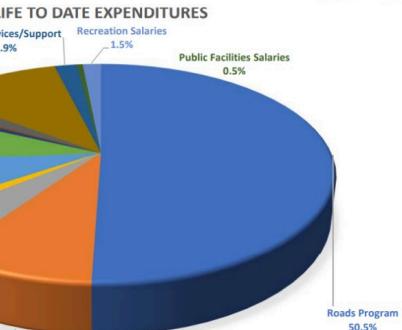


If you have questions or require specific accommodations, please contact: Paul Loehr • 209.668.6034 • ploehr@turlock.ca.us



Let's work together
to make Turlock a place
where everyone
belongs and can thrive.

Measure A Funds



Measure A Expenditures	Total YTD Expenditures	%
Roads Program	18,630,512.31	50.5%
General Fund Reserves	3,363,796.28	9.1%
Administrative Salaries	1,641,801.77	4.5%
Administrative Services/Support	523,069.93	1.4%
Fire Salaries	2,980,896.05	8.1%
Fire Services/Support	3,064,783.28	8.3%
Parks Salaries	337,070.85	0.9%
Planning Salaries	143,521.76	0.4%
Planning Services/Support	750,000.00	2.0%
Police Salaries	4,014,192.55	10.9%
Police Services/Support	683,591.11	1.9%
Public Facilities Salaries	180,495.56	0.5%
Recreation Salaries	554,588.34	1.5%
	36,868,319.79	100.0%

This report illustrates the total expenditures from the passing of Measure A to June 30, 2024. These amounts include expenditures in Fund 115 Measure A - Roads Program and Fund 118 Measure A - General. The total Public Safety expenditures are 29% of the \$36.8 million spent but 59% of the total expenditures in Fund 118 Measure A - General.

Community Engagement Meeting

Please join us for a community engagement meeting to share your experiences, concerns, and ideas for improving disability access in the City of Turlock.

This event is free and open to the public. Individuals with disabilities, older adults, caregivers, business owners and other key community stakeholders are highly encouraged to attend and provide input into the process to make the City of Turlock more accessible and safe for all residents.

Please use the links below to access the meeting virtually:

Session 1: <https://tinyurl.com/na7uwm4e>

Session 2: <https://tinyurl.com/34t6fjav>

Date/Time:

Thursday, February 5, 2026

Session 1: 1:30 p.m. - 3:00 p.m.

Session 2: 5:00 p.m. - 6:00 p.m.

Location: Carnegie Arts Center, 250 N Broadway

Let's work together to make Turlock a place where everyone belongs and can thrive.

For more information please contact:

Paul Loehr - Risk Management Director

PLoehr@turlock.ca.us

209.668.6034

Measure A Annual Report

At the January 27, 2026 City Council meeting, the Turlock City Council received the annual Measure A financial report, showing how funds are spent and how road projects are progressing.

The report is reviewed by the oversight committee and posted online so residents can see where the funds are allocated.

This year's plan includes major road investments, clear project tracking, and improved public-facing reporting for easier understanding.

See the entire report at:

<https://www.cityofturlock.org/government/elections/measureatransactionsandusetax.asp>



Current Highlights



Great Results!

Our "Discover Turlock for the Holidays" marketing campaign was a success, drawing thousands of consumers to Turlock during the holiday season.



Senior Center Improvements

Renovations are complete and include a new HVAC system, accessibility upgrades and roof restoration, which is underway, to better serve the community.



Success Story

Our Housing Program Services Division placed the second applicant in our city first Time Homebuyer program.



New Businesses Open

The economic growth of our city continues as businesses are in every stage of their journeys: Nation's Hamburgers is open, Chick-fil-A has broken ground and Barnes & Noble is in the beginning stages of permitting.



City Update

-with Mayor Bublak

January 15, 2026

The accomplishments of the past year would be too many to fully capture in a single letter. However, a few highlights stand out, beginning with the incredible progress we have made together fixing our roads. In just the last few years, with 2025 representing a significant portion of that work, more roads have been fixed than in the previous few decades. This work is critical to the safety of our community, from daily commutes and school drop-offs to shopping trips and community events. As a city, we remain committed to seeing these improvements through to completion.

Another historic milestone was the completion and reopening of the Columbia Pool, celebrated with a grand luau-themed event. This facility is an important community asset, ensuring residents of all ages have access to water safety education and a safe place to cool off during the warm summer months.

We also continue to put Measure A funds to good use in both public safety as well as roads. These are tax funds that the community voted to approve, and we are deeply appreciative of that trust. The City remains committed to stewarding these funds responsibly and transparently.

In addition, we continued to expand opportunities for residents through the City's Housing Program Services Division, including rehabilitating mobile homes, and our First Time Homebuyer Program. This program is helping local families achieve the dream of homeownership, making it more accessible for residents to put down roots and build their future right here in Turlock.

Lastly, the City's MyTurlock app continued to grow, with increased downloads and greater use of its features. City staff continue to innovate new programs, systems, and communication tools that make it easier than ever for residents to access the services they need. If you haven't downloaded MyTurlock yet, I encourage you to do so today.

From my family to yours, I want to personally thank everyone who contributes to making Turlock what it is. I have always said that Turlock is the best place to call home, and that is because of the people who live, work, and care for this community every day.

We've shared a great year together, and I look forward to an even brighter year ahead.

-Amy Bublak

Download the
City of Turlock
Mobile App





CITY OF TURLOCK LEADERSHIP ACADEMY & TEAMWORK SUMMIT

IN PARTNERSHIP WITH
LEADERGOV



Leadergov Training for Department

Through the City of Turlock's partnership with Leadergov for professional learning and development, the Economic Development and Communications Department participates in monthly leadership sessions focused on enhancing individual and team performance. These sessions provide structured opportunities for staff to engage in strategic activities that foster professional growth, strengthen communication and collaboration, and align departmental efforts with the City's broader organizational goals. The program also supports the development of leadership competencies, promotes a culture of continuous improvement, and reinforces the City's commitment to high-quality public service.

Leadergov training and activities have included:

- DISC Assessments
- Department Goal Setting Session
- Department SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
- My Personal inventory Activity (describing individual work style, personality, etc.)
- Leading Change and Keys to facilitating Change





COMMUNICATIONS UPDATE

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram

<https://www.instagram.com/city.of.turlock>

<http://www.instagram.com/turlockecondev>

LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

To stay up to date on FREE business workshops, resources, and events visit:

www.cityofturlock.org/businessresources



Download MyTurlock



Download the City of Turlock Mobile App



CITY OF TURLOCK City Council Meetings



Join in-person to participate during public comment



Watch on Spectrum channel 2



Stream live on Youtube or watch a recorded version online



TIME: 6:00 P.M.

2nd & 4th Tuesday of the month

LOCATION:

156 S. Broadway, 2nd Floor